

PRESS BULLETIN

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FOR IMMEDIATE RELEASE:

JENN-AIR RAISES PERFORMANCE STANDARDS WITH NEW PREMIUM APPLIANCE COLLECTION

ATLANTA (May 1, 2009) – Jenn-Air, the brand that introduced downdraft cooking ventilation and such innovative appliance finishes as Oiled Bronze and Floating Glass, today announced a new collection with models that raise the standards of performance in the premium appliance market.

The new Jenn-Air® line includes high performance wall ovens and Pro-Style® ranges that feature advanced LCD touchpad controls and the most powerful convection elements on the market. Additional appliances in the new collection include downdraft cooktops available in a unique duct-free configuration and built-in microwave drawers. New fully-integrated flush built-in refrigerators and reengineered dishwashers also join the new line. The new products will begin shipping to retailers beginning in the third quarter of 2009. Further product details will be available via JennAir.com late summer.

“Those who know and love Jenn-Air products will find even more to appreciate with this new collection,” said Juliet Johnson, manager of Jenn-Air brand experience. “And those who aren’t yet familiar with the brand, and who take the time to compare these products to those of our super-premium competitors, are likely to be converted.”

At the heart of the new collection is a series of wall ovens that “provide a level of performance far beyond anything Jenn-Air has ever offered,” says Johnson. Included are models equipped with a 7-inch color “touch anywhere” control screen, the largest in the industry. The new LCD screen provides easy access to food-specific convection modes, pan and rack suggestions, and the option of choosing levels of doneness, from rare to well done. With a dual-fan convection element rated at 6,800 watts, the most powerful on the market, the new ovens can evenly roast on multiple racks in significantly less time than traditional roasting methods. A “no preheat” feature for cooking many dishes saves time by eliminating the need to wait for the oven to preheat.

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The new duct-free downdraft system, first introduced by Jenn-Air in the 1960s, offers the industry's best and quietest ventilation. Its advanced technology will enable millions of high rise dwellers and others not able or willing to run ductwork to the outside to take advantage of the flexible placement options and proven performance of downdraft ventilation.

Other new ventilation offerings include a series of powerful, ultra sleek cooking ventilation systems with glass panels, including a model that can be hung discreetly on a wall, much like a plasma television. A new built-in microwave drawer that opens and closes with the touch of a button offers flexible placement options for kitchen designs.

In built-in refrigeration, Jenn-Air is introducing fully integrated models available in bottom-freezer and side-by-side door options. They include an industry-first 42-inch French door bottom-freezer configuration with the widest refrigerator space available in any flush refrigerator.

The re-engineered line of Jenn-Air dishwashers, the quietest dishwashers the brand has ever offered, feature the TriFecta™ Wash System that delivers outstanding wash performance with reduced water and energy consumption. Features on the new dishwashers include a Plate Warmer Cycle; SteamClean Option; One-hour Wash; and an exclusive Top Rack Only wash option.

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and two cutting edge finishes: Floating Glass and Oiled Bronze. From downdraft cooktops, wall ovens and professional-style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air offers a complete line of major kitchen appliances. To learn more about the Jenn-Air appliance collection, please visit JennAir.com.

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