



Press Contacts: Kim Roman
Digitas
212/350-7822
kim.roman@digitas.com

Jenna Llewellyn
Digitas
212/699-0251
jenna.llewellyn@digitas.com

Mariane Kingston
Jenn-Air
269/923-8786
mariane.kingston@jennair.com

FOR IMMEDIATE RELEASE:

NEW JENN-AIR SIDE-BY-SIDE REFRIGERATORS: LUXURY DESIGN FROM THE INSIDE OUT

BENTON HARBOR, Mich. (December 8, 2015) – Luxury appliance maker Jenn-Air, whose built-in refrigerator collection offers the industry’s most fully integrated and flush design, is adding new models to complete its built-in portfolio. New options include 48” and 42” side by side models featuring the brand’s signature Obsidian interior, a dramatic and sophisticated deep charcoal that offers a compelling contrast compared to traditional white interiors.

“These are our most luxurious line of side-by-side offerings we’ve ever introduced,” notes Jenn-Air marketing director Brian Maynard. “Thoughtful design details inside and out combine with precise temperature management to help preserve ingredients beautifully.”

A fully integrated and flush design allows the refrigerators to achieve a nearly seamless appearance by concealing hinges and trim pieces and blending into cabinetry. An articulating hinge rotates at multiple pivot points to minimize gaps while also ensuring the opened door remains within the plane of surrounding cabinetry, even when the door opens beyond 90 degrees.

“Given the continuing trend of open kitchens in modern, high-end homes, attention to design detail is as important in the kitchen as in other highly visible gathering places,” notes Maynard.

To help maintain ideal conditions for preserving food, the brand’s Precision Temperature Management™ System monitors and adjusts temperatures with an independent server in each compartment. An advanced climate control drawer offers specialized settings for keeping a range of food, including cheeses and meats, at their freshest. A produce preserver helps delay over-ripening of select fruits and vegetables by absorbing ethylene gas.¹

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¹ *Based on commonly purchased produce.

NEW JENN-AIR SIDE-BY-SIDE REFRIGERATORS: LUXURY DESIGN FROM THE INSIDE OUT/Page 2

Enhancing the distinctive Obsidian interior is multi-point LED theater lighting that evenly distributes light while minimizing shadows throughout the refrigerator, crispener and freezer. Innovatively designed soft, auto-close drawers provide smooth operation by easily rolling open and closed even when fully loaded. Metal accents on drawers and adjustable door bins further enhance the interior design.

Scheduled for availability in January 2016, both the 42" and 48" models accept custom overlay panels and handles to coordinate with kitchen cabinetry. Both are also available in stainless steel with style options that include the brand's Euro-Style design featuring slightly curved, stainless steel handles, and its more commercial Pro-Style® which includes stainless steel handles with diamond etched grips. Models featuring a cubed/crushed ice and water dispenser integrated into the built-in exterior will also be available in both sizes and styles.

About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit jennair.com, [facebook.com/jennair](https://www.facebook.com/jennair), [instagram.com/jennairusa](https://www.instagram.com/jennairusa) and twitter.com/jennairusa.

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