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FOR IMMEDIATE RELEASE:

JENN-AIR BRAND'S FIRST WIFI CONNECTED REFRIGERATOR NOW AVAILABLE

BENTON HARBOR, Mich. (March 14, 2017) – A 72-inch counter-depth French door refrigerator from Jenn-Air featuring WiFi connectivity and the brand's signature Obsidian interior is now available. In addition to a range of Smart Features, from remote control to maintenance reminders, this latest model offers a generous capacity along with a host of food preservation features to keep ingredients at their freshest.

“The refrigerator’s connectivity, enabling remote management of its features, helps enhance the refrigerator’s efficiency,” notes Jenn-Air marketing director Brian Maynard. “In addition to these technological advances, we’ve also incorporated the elegant design details Jenn-Air is known for, including our modern, Obsidian black refrigerator interior.”

Similar to the brand’s connected wall ovens, this latest Jenn-Air® counter-depth French door refrigerator features wireless connectivity and an application for controlling many of the refrigerator’s functions using IOS and Android devices.¹ Using the Jenn-Air® refrigerator app enables remote temperature control in the refrigerator, freezer and temperature controlled pantry. For example, when returning home to unload a large batch of groceries, the Max Cool setting, which lowers the temperature for a select period of time, can be activated prior to arriving so that conditions for the refrigerator’s contents are optimized when loading. When extra ice is needed for entertaining the Max Ice can be remotely activated to increase ice production.

Users can choose from a range of notification options, such as a door ajar alert that indicates when one of the doors of the refrigerator has been left open. An over temperature notification sends an alert when the temperature in the refrigerator or freezer compartment reaches above a set temperature.

¹Requires WiFi and account creation. App features and functionality subject to change. Subject to Terms of Service available at www.jennair.com/connect. Data rates may apply.

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Additional connectivity advantages include a water filter status indicator that alerts you when replacement is needed to ensure ongoing availability of fresh, filtered water. For added convenience, an accessories section in the app connects directly to the site where replacement filters can be ordered for direct delivery. Other modes and features that can be controlled remotely include Sabbath and Pure Freeze[®] modes, along with Dispenser Light Brightness and Favorite Fill controls.

“Above and beyond this refrigerator’s Smart features, our engineers and designers left no stone unturned,” say Maynard. “They created ideal food storage conditions combined with an extraordinarily versatile interior to easily accommodate a range of ingredients and a variety of different sized platters and containers.”

For optimal storage conditions, the brand’s TwinFresh™Climate Control System features separate evaporators in the refrigerator and freezer compartments that deliver independent humidity and temperature control, allowing two distinct environments for fresh and frozen foods.

An electronic, temperature controlled dedicated storage drawer has four specialized settings to provide precise, independent temperature control for sensitive foods. To help keep produce fresh, Humidiseal[®] Crisper Drawers maintain a higher humidity level than the main refrigerator compartment. An Herb Tender[®] Container optimizes herb freshness with a unique, slotted top that allows the stems but not the herbs to be submerged in water.

The refrigerator’s versatile interior features adjustable door bins with metal accents that can be positioned to accommodate a variety of container heights. When room is needed for taller items the front half of the fold-away glass shelf can be positioned under the back half. Convenient when entertaining, the Pull-Out Platter, located between the lowest shelf and the crisper drawers, offers a full-width, roll-out shelf for large platters.

Additional features on the refrigerator include an integrated cubed/crushed ice and water dispenser with a single paddle design, intuitive controls and a pull-out shelf to accommodate large containers like measuring cups and water pitchers. For favorite items that are frequently filled such as a coffee pot or a water bottle, the Favorite Fill feature allows for two custom presets that can be programmed to deliver precise amounts of water. In the freezer, glide-out freezer drawer with a premium glide system for effortless opening and closing, offers multiple layers of storage with bins and trays for easy organizing and viewing.

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Other luxury details found on this model include soft-close refrigerator and freezer drawers. Integrated cabinet LED strip lighting brightly illuminates the interior while drawer lights make sure nothing gets overlooked.

With its 72-inch height providing three extra inches that fill the gap 69-inch refrigerators leave below standard cabinets, this model's height offers the option for a more seamless look. Style choices include a Euro-Style design featuring slightly curved, metal handles, and a more commercial Pro-Style[®] option which includes metal handles with diamond etched grip. Suggested retail prices will be \$4,599 for the Euro-Style and \$4,699 for the Pro-Style[®] option.²

About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air[®] appliance collection, or speak with a member of the concierge team, please visit jennair.com, facebook.com/jennair, instagram.com/jennairusa and twitter.com/jennairusa.

² MSRP is Manufacturer's Suggested Retail Price. Retailer alone has sole discretion to determine retail and advertising prices

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